



## iSignager AdAdministrator

The iSignager AdAdministrator is a professional management utility with content creations and player management functionality. iSignager AdAdministrator consists all great features of iSignager AdDesign and adds advanced management functions. With the powerful grouping, scheduling, and transferring functions, iSignager AdAdministrator is suitable for large quantity digital signage player installation.

Under the network of IEI's digital signage solution, iSignager AdAdministrator integrates with FTP and NAS storage and it reduces the bandwidth load issue. iSignager AdAdministrator provides scalable and reliable system and it is ideal for large quantity digital signage installation and maintenance comparing with iSignager AdDesign.

## Scalable System Overview

With IEI's offerings iSignager-500A, iSignager-LCD and FTP, iSignager AdAdministrator ensures the ability to expand the digital signage installation up to thousand of players. The system flow briefs as below.

### - Content Creation

AdDesign Pro is installed on the computer for designer/ marketing staff to create the display content. The content pass to the AdAdministrator for delivery.

### - Player Management

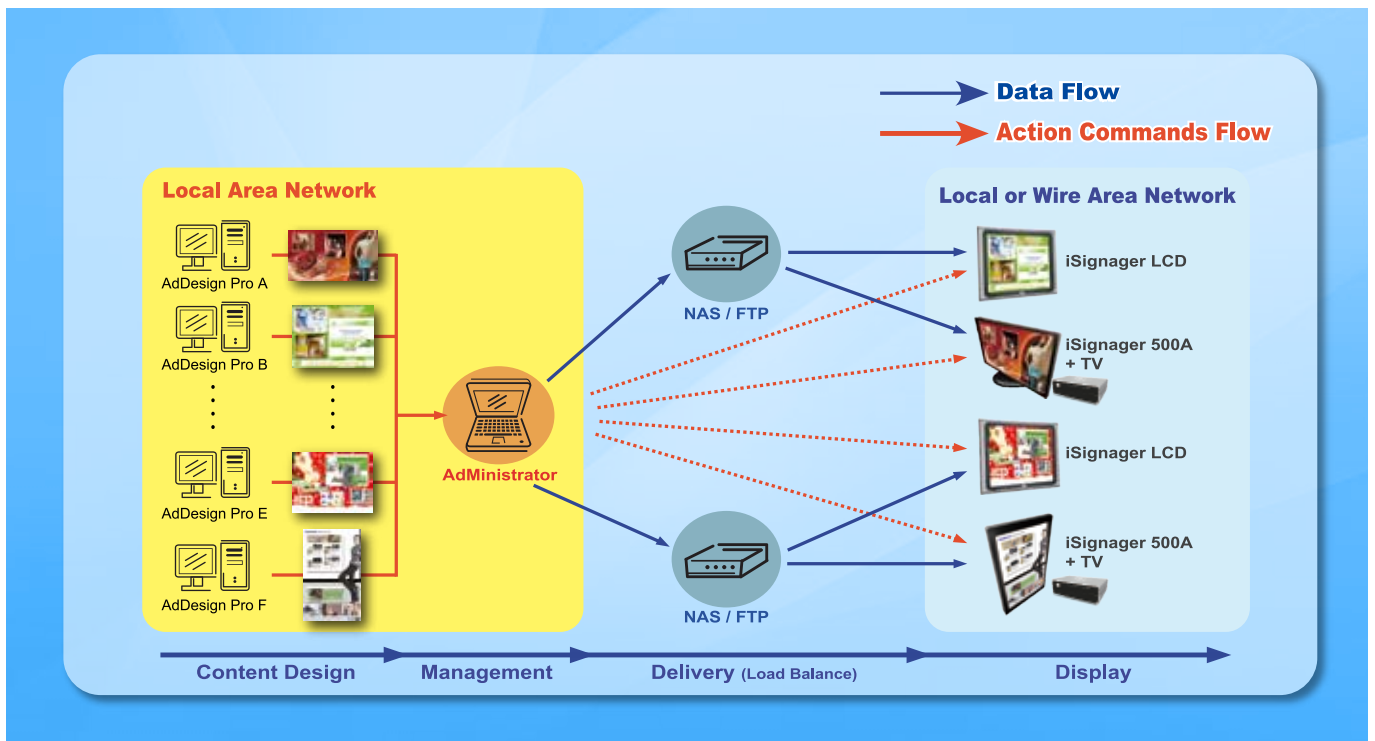
AdAdministrator allows the supervisor to manage the players and the settings. The setting includes player grouping, content scheduling, content transferring, real-time message upload, etc.

### - Content Transfer

When the content and player network setting are ready, the AdAdministrator upload the playlist to the players (iSignager-500A and iSignager-LCD) and transfer the content files to NAS/ FTP

### - Content Display

iSignager-500A or iSignager-LCD will download the content files from the NAS/ FTP and display the content according to the playlist schedule.



## Features

- **Multi-Clients & Group Management**

iSignager AdAdministrator V3.0 provides group management function and allows users to classify the players into groups. It helps users easily control, manage and update contents to multi-players in a particular group.

- **Scheduled Sequences Transferring**

Imagine you would like to transfer sequences during the time when the bandwidth is not crowded? iSignager AdAdministrator V3.0 allows users to pre-set the time for sequence transferring and update the content anytime.

- **Multi-Sequences Schedule Management**

iSignager AdAdministrator V3.0 allows users to pre-schedule multi sequences for a week, a month even to a year base.

- **Real Time Message Feed**

Supported with RSS (Really Simple Syndication), text and picture, users can always update the content in response to the latest information and news.

- **Player Security Login**

iSignager AdAdministrator V3.0 allows the manager to create the password for security log into the player. It will protect the player from animus invasion by others.

- **FTP/ NAS reduces bandwidth loading**

iSignager AdAdministrator supports the content storage on FTP and NAS. It will reduce the loading on bandwidth and ensure the reliability of the system.

- **Log Reporter**

For users who rent the advertising space to the advertiser, iSignager AdAdministrator V3.0 can generate the log report with details of files and the playing duration to request the payment.

- **Auto Time Sync with NTP Server**

iSignager AdAdministrator V3.0 supports the synchronizing the clock of player to the NTP (Network Time Protocol ) server in order to maintain and achieve accuracies.

## Comparison Table: iSignager AdDesign & AdAdministrator

	iSignager AdDesign	iSignager AdAdministrator
Drag and drop Layout Design	Yes	Yes
Multiple Media Zones Display	Yes	Yes
Background Picture/ Music	Yes	Yes
Real-time Video Input	Yes	Yes
Auto Time Sync	With PC	With NTP Server
Network Content Update	LAN/ WiFi	LAN/ WiFi
Client IP Mode	Static/ DHCP	Static/ DHCP
Player Management	Yes	Yes
Group Management	No	Yes
Scheduled Sequences Transferring	Daily base	Week, Month, Year base
Multi Sequences Schedule Management	No	Yes
Real Time Message Feed	No	Yes
Log Reporter & Management	No	Yes
WiFi Security Authentication	Yes (Open, WEP)	Yes (Open, Shared, WEP, WPA, WPA2, WPA2PSK)
Content Delivery to Target Player in a time	1 player	Multiple Players
Multiple Player Setting	No	Yes
Video Volume Control	No	Yes
External Network Storage Support	No	Yes
Schedule Layout Import/ Export	Yes	Yes
Player Setting Import/ Eexport	No	Yes

## Ordering Information

Model Name	Descriptions
ISIGNAGER-ADMINISTRATOR-V3	iSignager AdDesignPro and AdAdministrator V 3.X,with CD & license